## SONISTO / VISUAL IDENTITY



### AUDIO PLUGIN PLATFORM

SONISTO is a Danish startup company - They are first movers within the music production industry, creating a free software platform for selling and handling audio plugins used by music producers all over the world. The name SONISTO comes from the combination of the words SONIC and STORE.

### THE DESIGN

The dynamic identity design is inspired by how audio plugins are used to alter and change sound waves. The separate parts of the custom designed logo is split up and used in a creative, rhythmic and transforming way throughout the design. Ocean waves are the inspiration for the SONISTO identity colour palette. 5011570

SONISTO

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# SONISTO

THE SONIC VAULT

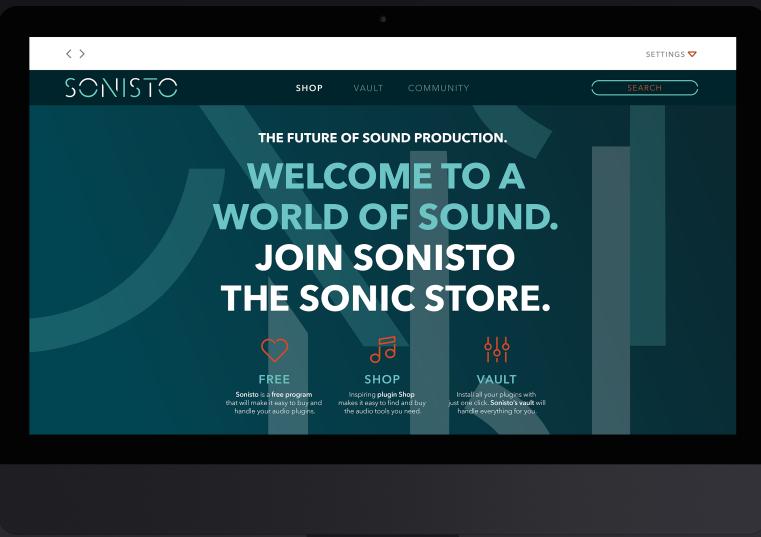




The future of sound production. The ultimate platform to shop and handle allyouraudio plugins. SOLIS TO







The future of sound production.

Rune Braager CEO - Chief Executive Officer SONISTO

THE SONIC VAULT







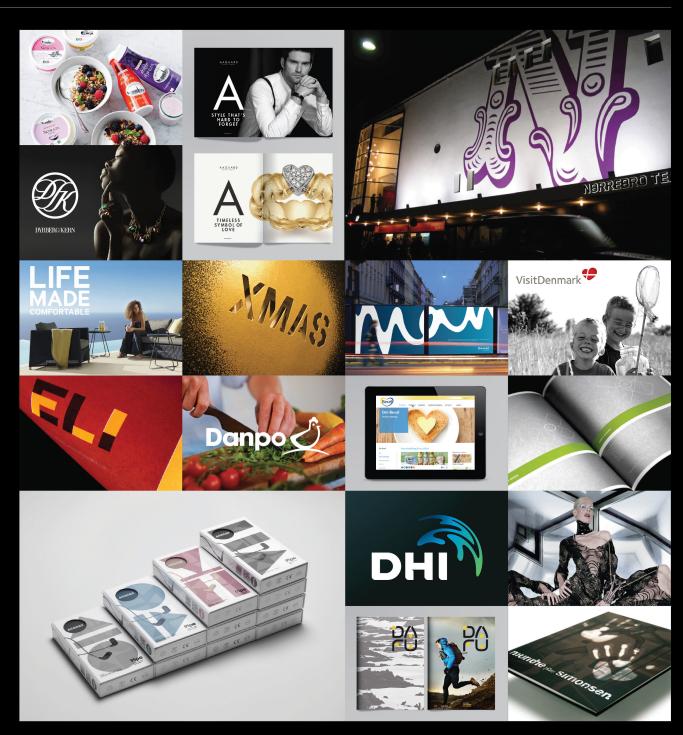
## CLAUS RYSSER OGIHARA

Experienced Graphic designer & Art director with more than 15 years of experience and a Master's degree in Visual Communication and Design from the Danish Design School. Having worked at/with some of the top Design agencies and Advertising agencies in Denmark and abroad.

Working mainly with Corporate Visual Identity, Packaging design & Webdesign. In the past I have rendered my skills to global & prominent brands such as:

AIAIAI / NOVO NORDISK / NESTLÉ / AAGAARD JEWELLERY / INTERSPORT / UNILEVER / BECEL / GEORG JENSEN / FRITZ HANSEN / DELL / UBISOFT / ARLA / VELUX / LEGO / SELECT / TDC / ROCKWOOL / WIDEX / TV2 / CPH AIRPORT / DANISCO / SONY MUSIC / TELIA / STATOIL / TEMPUR / NESCAFÉ / JACK & JONES / DYRBERG KERN / MUNTHE + SIMONSEN / WOK / CSIS SECURITY / DANSK SUPERMARKED / SUNDAY / SONISTO / WULFF & KONSTALI / BRYGGERIET VESTFYEN / BESTSELLER / SHELL / TOMS / HALDOR TOPSOE / TV3+ / NØRREBRO THEATER / UDVIKLING FYN / ELDORADO / CANE-LINE / LØGISMOSE / SELECTED / DUBEX / BIOTEX / TERUMO BCT / NEUTRAL / DARU / DANPO / MAC BAREN / OMA / VISITDENMARK / SEAS NVE / H+H / MULTIWING / QUANT SERVICES / PEOPLEGROUP / DHI / COMENDO / SUMMERBIRD / REPEAT FITNESS /

My work have been nominated for and has won several internal design awards and is featured in numerous prestigious design books and magazines.



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