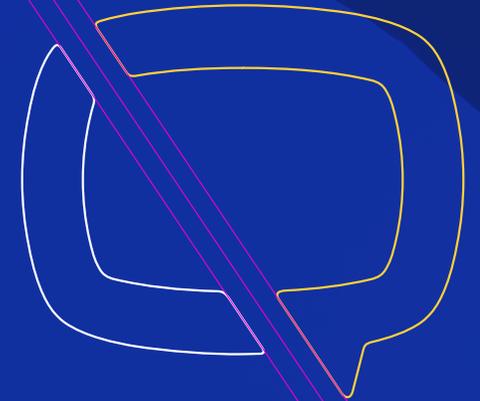


# Q NATION / VISUAL IDENTITY



# Q NATION



JOIN THE NATION:

**Quality is our focus:**  
IT consultancy - we are experts  
at Quality testing & assurance.



Quality services



Quality advisory



Quality test teams

Q / Screen / Speech Bubble  
Precision / Direction / Compass  
Dialogue / Cooperation



## Design & concept

Q-nation is a Danish IT consultancy company located in Copenhagen. They are a group of experts at Quality testing & Quality assurance. The "Q" in Q-nation stands for "Quality" - the Q symbol represent a computer screen and a speech bubble split into 2 parts using a precise dynamic line.

The 2 parts symbolize the dialogue and interaction between the client and the consultants. The blue color embodies the feeling of trust and stability in their solutions while the yellow complementary color symbolizes the creativity and energy behind the cooperation.

Q = Quality

Q NATION - WHITE

Q NATION - STONE

Q NATION - SAND

Q NATION - SUN YELLOW

Q NATION - SKY BLUE





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Q-NATION



Copenhagen - 2017

*Quality is our focus:*  
we are experts  
at Quality testing  
& assurance.

*IT consultancy experts*

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**First line of address**

Second line of address

Third line of address

Fourth line of address

Att: Name Surname



Date:  
Copenhagen  
20.08.2017

Our ref.:  
MJ/AB

Your ref.:  
CR/HM

**Reg. New corporate identity for Q-nation**

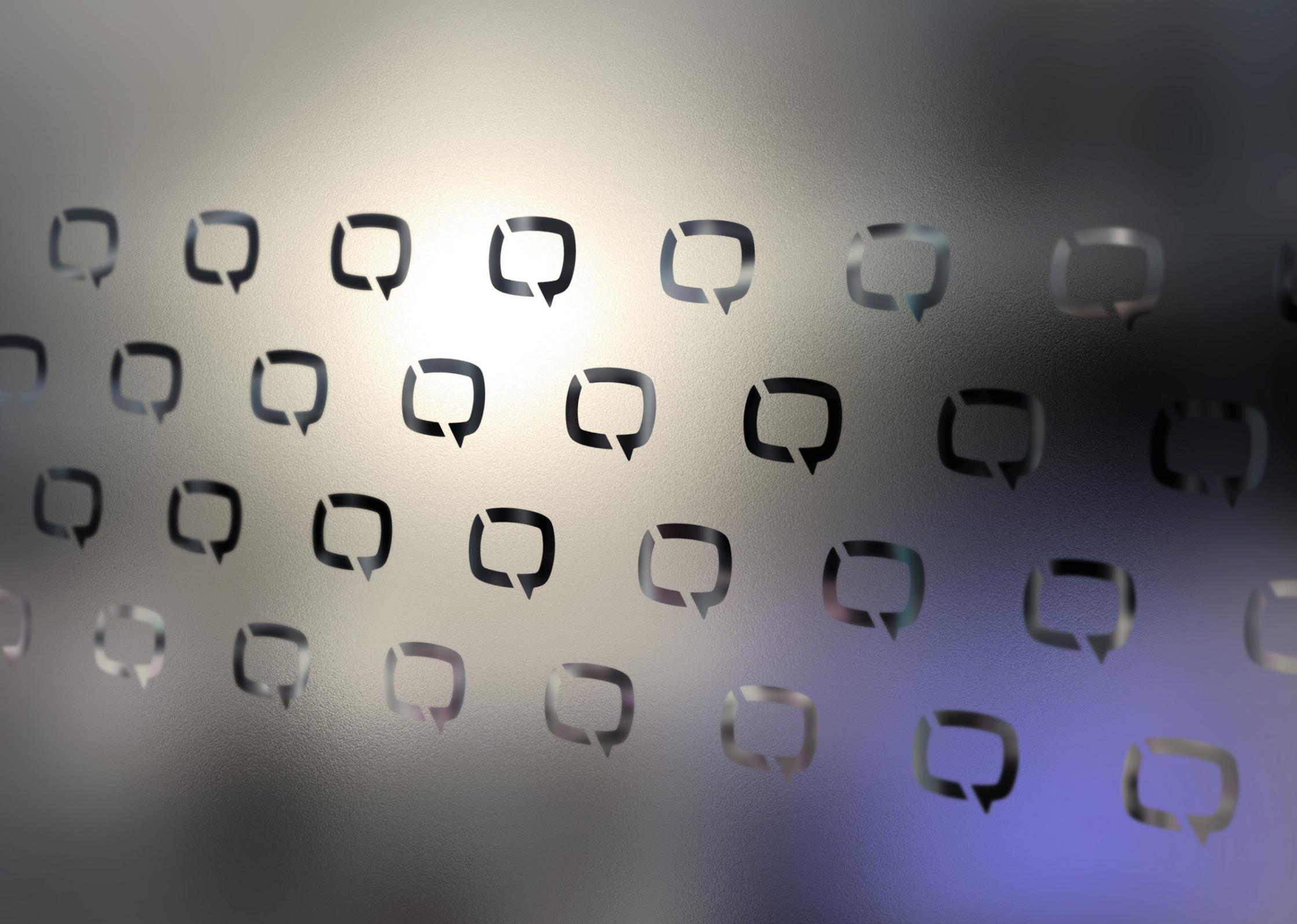
Vi er en nystartet virksomhed, der samler de dygtigste konsulenter i Danmark indenfor test og kvalitetssikring. Vores navn Q-nation symboliserer dels, at vi står for kvalitet (Quality) dels, at vi er samlet som en nation af dygtige og engagerede mennesker, der hver dag gør deres ypperste for at hjælpe hinanden og vores kunder.

Når det lykkes, er vi også klar til at fejre succesen sammen. Vi skal være kort til beslutningerne, og det skal være enkelt og konsulent. På den måde kan vi fokusere på de vigtigste projekter, der gør en forskel med spændende projekter, der gør en forskel.

Benyt os gerne i projekter fra start til slut. Vi kæmper til det sidste, og vi sørger for at systemer i luften, og vi sørger for at det driller, hvor det driller. Tanker



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IT consultancy experts

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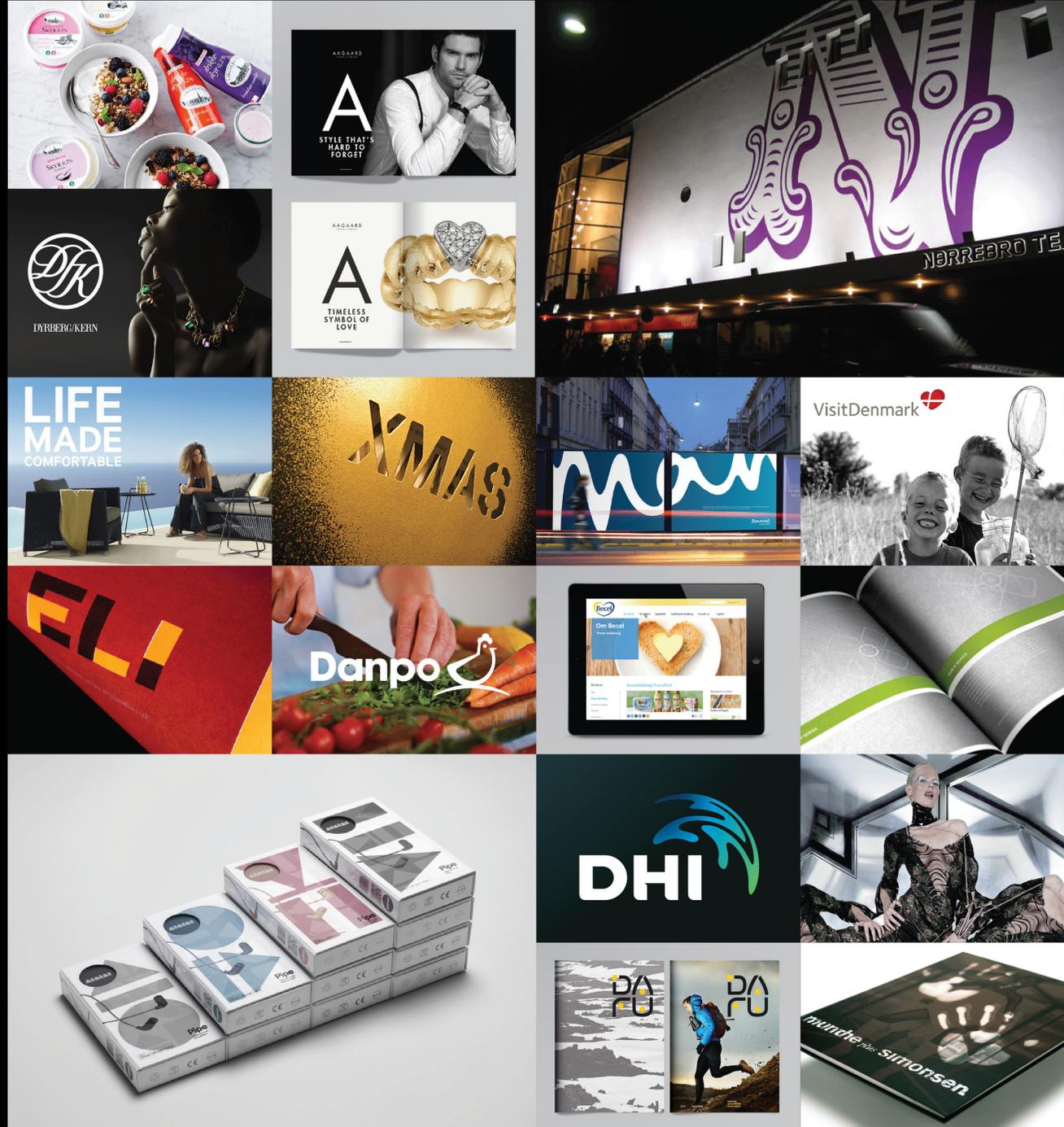
## CLAUS RYSSER OGIHARA

Experienced Graphic designer & Art director with more than 15 years of experience and a Master's degree in Visual Communication and Design from the Danish Design School. Having worked at/with some of the top Design agencies and Advertising agencies in Denmark and abroad.

Working mainly with Corporate Visual Identity, Packaging design & Webdesign. In the past I have rendered my skills to global & prominent brands such as:

AIAIAI / NOVO NORDISK / NESTLÉ / AAGAARD JEWELLERY / INTERSPORT / UNILEVER / BECEL / GEORG JENSEN / FRITZ HANSEN / DELL / UBISOFT / ARLA / VELUX / LEGO / SELECT / TDC / ROCKWOOL / WIDEX / TV2 / CPH AIRPORT / DANISCO / SONY MUSIC / TELIA / STATOIL / TEMPUR / NESCAFÉ / JACK & JONES / DYRBERG KERN / MUNTHE + SIMONSEN / WOK / CSIS SECURITY / DANSK SUPERMARKED / SUNDAY / SONISTO / WULFF & KONSTALI / BRYGGERIET VESTFYEN / BESTSELLER / SHELL / TOMS / HALDOR TOPSOE / TV3+ / NØRREBRO THEATER / UDVIKLING FYN / ELDORADO / CANE-LINE / LØGISMOSE / SELECTED / DUBEX / BIOTEX / TERUMO BCT / NEUTRAL / DARU / DANPO / MAC BAREN / OMA / VISITDENMARK / SEAS NVE / H+H / MULTIWING / QUANT SERVICES / PEOPLEGROUP / DHI / COMENDO / SUMMERBIRD / REPEAT FITNESS /

My work have been nominated for and has won several internal design awards and is featured in numerous prestigious design books and magazines.



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