

# CSIS / VISUAL IDENTITY

We help protect some of the world's largest commercial enterprises

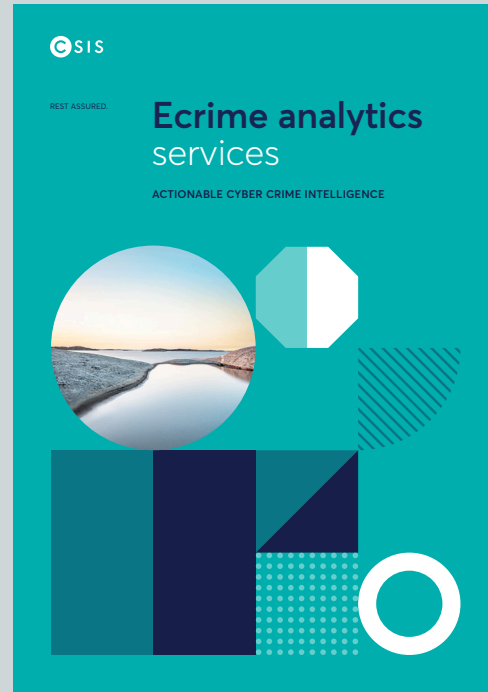


REST ASSURED.



### CSIS

Founded in Copenhagen in 2003, with 60+ employees from 20 countries. CSIS Security Group is the preferred cyber security provider to some of the world's largest enterprise organisations and are a trusted advisor to law enforcement agencies, government and news media.



### Mission

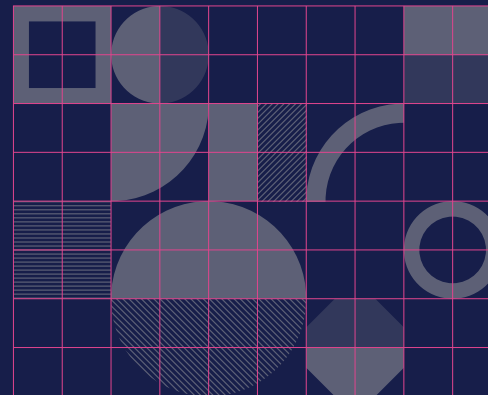
Create a new logo and brand platform, keeping only the name. To challenge the overall generic visual style of the cyber security market and create a much stronger brand recognition. While maintaining the look of a trustworthy and professional security company.

### Solution

The new payoff: "Rest Assured." emphasizes the feeling of calmness and security. A dynamic grid system that makes it possible to create endless combinations of graphic patterns. Inspired by the agile process behind coding and the unique creative thinking of each CSIS employee.



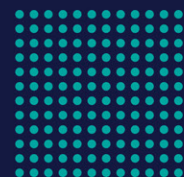
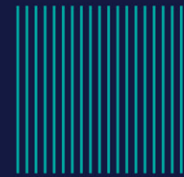
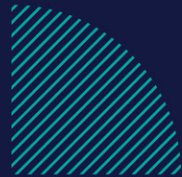
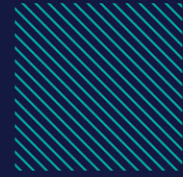
CSIS patterns inspired by coding & creative thinking



A dark blue flag is shown waving against a background of a cloudy sky. The flag features a large, stylized logo in a light teal color. The logo consists of a circle containing a lowercase 'e', followed by the letters 'SIS' in a bold, sans-serif font. Below the logo, the slogan 'REST ASSURED.' is printed in white, uppercase letters. The flag is attached to a silver pole on the right side.

eSIS

REST ASSURED.



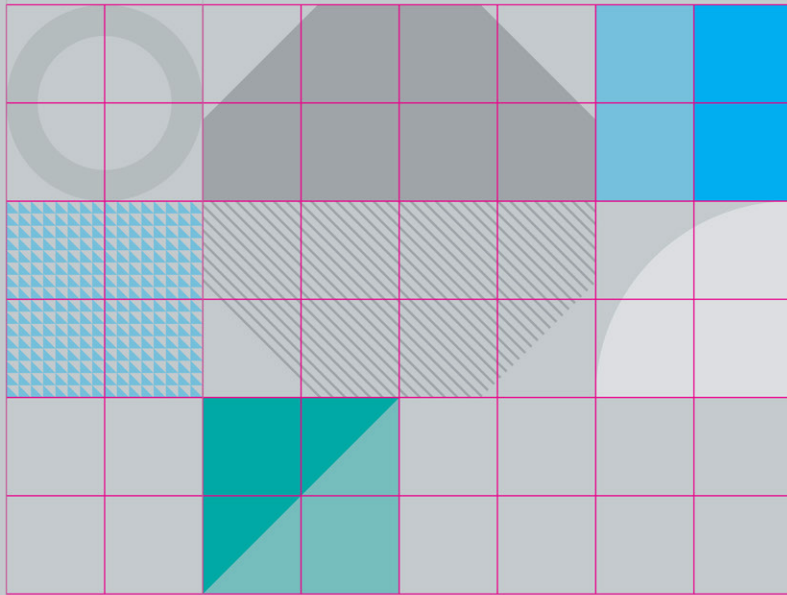




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# Security Analytics Centre

BOOST YOUR IT SECURITY POSTURE



[www.csis.dk](http://www.csis.dk)



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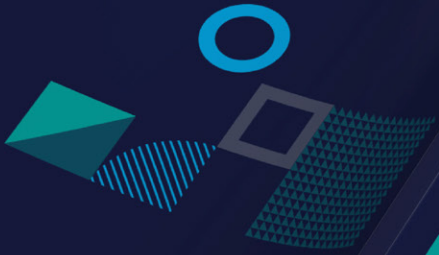
REST ASSURED

### CSIS IN BRIEF

- Employee-owned Group founded in Copenhagen in 2003
- IT security provider to some of the world's largest financial services and enterprise organisations.
- Credited by Gartner Group for outstanding threat intelligence capabilities.
- Renowned for penetration testing, incident response, forensics and malware reverse engineering capabilities.

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# eCrime Analytics Service

DETECT, PROTECT, DISRUPT

www.csis.dk





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ECSB

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www.csis.dk

CSIS

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# Cyber security gap analysis

MAP YOUR FUTURE FOCUS AREAS

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## Solutions

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### PREVENT

**Protection - Secure DNS**  
Raise your security bar with our DNS protection system

**Knowledge - Platinum alert**  
Threat intelligence alerts delivered straight to your inbox

**Monitoring - Threat detection**  
Gain control with a brand new monitoring early-warning system

### RESPOND

**Response - Incident Response**  
Quickly eradicate and recover fully from cyber attacks

**Investigation - Forensics service**  
Reduce infection time with legally-compliant investigation and reporting

**Evaluation - Security check**  
Evaluate and improve your overall corporate security posture

**Compliance - Security audit**  
Assess your risk exposure and compliance issues with limited stress tests

**Education - Awareness campaign**  
Fortify your security barrier by raising employee's security awareness

### MANAGE

**Analytics - eCrime services**  
Preserve business continuity and mitigate losses on your digital platforms

**360° - Security Analytics Centre**  
Save resources and improve performance with an outsourced cyber security solution

## REST ASSURED.



COMPANY VALUES

## A COMPANY BUILT ON VALUES

### OUR VALUES

**Responsible**  
We are a dependable team of professionals. The security of our customers comes first.

**Respectful**  
We respect our customers and each other. We are agile and culturally diverse.

### OUR VISION

To deliver secure solutions of...

IMPROVE YOUR CYBER SECURITY POSTURE

# Identify your greatest cyber security risks

## Prioritise your remedial actions.

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Should you conduct a security analysis?

- Learn where best to focus your attention and budget
- Improve IT security

the organisation's security risks that will raise security







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# Emergency Response team

CYBER SECURITY INTELLIGENCE SERVICES



The infographic features a teal background with several geometric elements: a light teal curved shape in the top left, a dark teal square with a white diagonal corner in the bottom center, a dark teal octagon on the right, and a grid of small dots in the upper middle. The text is presented in white and dark teal colors.

51%

Said the rate of phishing attacks is increasing

76%

Of companies still report being a victim of phishing



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tion

SIS

Cyber gap analysis  
MAP YOUR FUTURE TODAY

Incident Response  
PROFESSIONAL CALM & DECISIVENESS

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**CSIS**

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**FRAUD ANALYST**

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# Raise your security bar to new heights

FAST INTELLIGENT RESPONSE



[www.csis.dk](http://www.csis.dk)



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# Exceptional threat intelligence

PREVENTING CYBER CRIME



[www.csis.dk](http://www.csis.dk)



CSIS

Cyber security  
intelligence services

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CSIS

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# Security Analytics Centre

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[www.csis.gc.ca](http://www.csis.gc.ca)



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## CLAUS RYSSER OGIHARA

Experienced Graphic designer & Art director with more than 15 years of experience and a Master's degree in Visual Communication and Design from the Danish Design School. Having worked at/with some of the top Design agencies and Advertising agencies in Denmark and abroad.

Working mainly with Corporate Visual Identity, Packaging design & Webdesign. In the past I have rendered my skills to global & prominent brands such as:

AIAIAI / NOVO NORDISK / NESTLÉ / AAGAARD JEWELLERY / INTERSPORT / UNILEVER / BECEL / GEORG JENSEN / FRITZ HANSEN / DELL / UBISOFT / ARLA / VELUX / LEGO / SELECT / TDC / ROCKWOOL / WIDEX / TV2 / CPH AIRPORT / DANISCO / SONY MUSIC / TELIA / STATOIL / TEMPUR / NESCAFÉ / JACK & JONES / DYRBERG KERN / MUNTHE + SIMONSEN / WOK / CSIS SECURITY / DANSK SUPERMARKED / SUNDAY / SONISTO / WULFF & KONSTALI / BRYGGERIET VESTFYEN / BESTSELLER / SHELL / TOMS / HALDOR TOPSOE / TV3+ / NØRREBRO THEATER / UDVIKLING FYN / ELDORADO / CANE-LINE / LØGISMOSE / SELECTED / DUBEX / BIOTEX / TERUMO BCT / NEUTRAL / DARU / DANPO / MAC BAREN / OMA / VISITDENMARK / SEAS NVE / H+H / MULTIWING / QUANT SERVICES / PEOPLEGROUP / DHI / COMENDO / SUMMERBIRD / REPEAT FITNESS /

My work have been nominated for and has won several internal design awards and is featured in numerous prestigious design books and magazines.



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