



CLAUS RYSSER OGIHARA

Experienced Graphic designer & Art director with more than 15 years of experience and a Master's degree in Visual Communication and Design from the Danish Design School. Having worked at/with some of the top Design agencies and Advertising agencies in Denmark and abroad.

Working mainly with Corporate Visual Identity, Packaging design & Webdesign. In the past I have rendered my skills to global & prominent brands such as:

AIAIAI / NOVO NORDISK / NESTLÉ / AAGAARD JEWELLERY / INTERSPORT / UNILEVER / BECEL / GEORG JENSEN / FRITZ HANSEN / DELL / UBISOFT / ARLA / VELUX / LEGO / SELECT / TDC / ROCKWOOL / WIDEX / TV2 / CPH AIRPORT / DANISCO / SONY MUSIC / TELIA / STATOIL / TEMPUR / NESCAFÉ / JACK & JONES / DYRBERG KERN / MUNTHE + SIMONSEN / WOK / CSIS SECURITY / DANSK SUPERMARKED / SUNDAY / SONISTO / WULFF & KONSTALI / BRYGGERIET VESTFYEN / BESTSELLER / SHELL / TOMS / HALDOR TOPSOE / TV3+ / NØRREBRO THEATER / UDVIKLING FYN / ELDORADO / CANE-LINE / LØGISMOSE / SELECTED / DUBEX / BIOTEX / TERUMO BCT / NEUTRAL / DARU / DANPO / MAC BAREN / OMA / VISITDENMARK / SEAS NVE / H+H / MULTIWING / QUANT SERVICES / PEOPLEGROUP / DHI / COMENDO / SUMMERBIRD / REPEAT FITNESS /

My work have been nominated for and has won several internal design awards and is featured in numerous prestigious design books and magazines.



We help protect some of the world's largest commercial enterprises

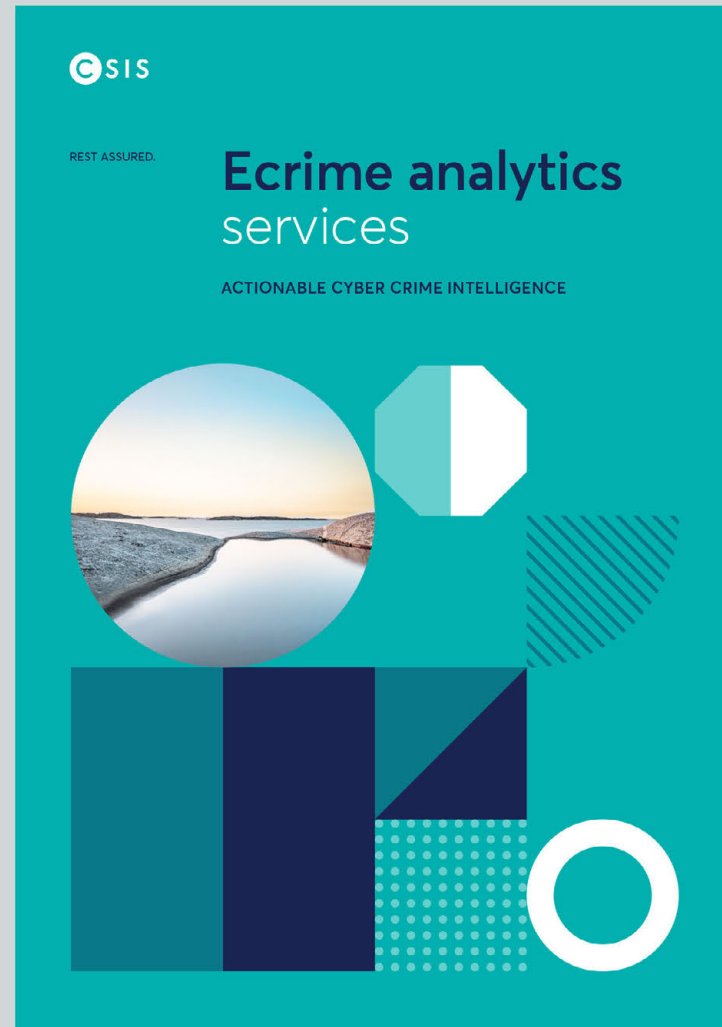


REST ASSURED.



CSIS

Founded in Copenhagen in 2003, with 80+ employees. 20 nationalities. CSIS Security Group is the preferred cyber security provider to some of the world's largest enterprise organisations and are a trusted advisor to law enforcement agencies, government and news media.



Brief

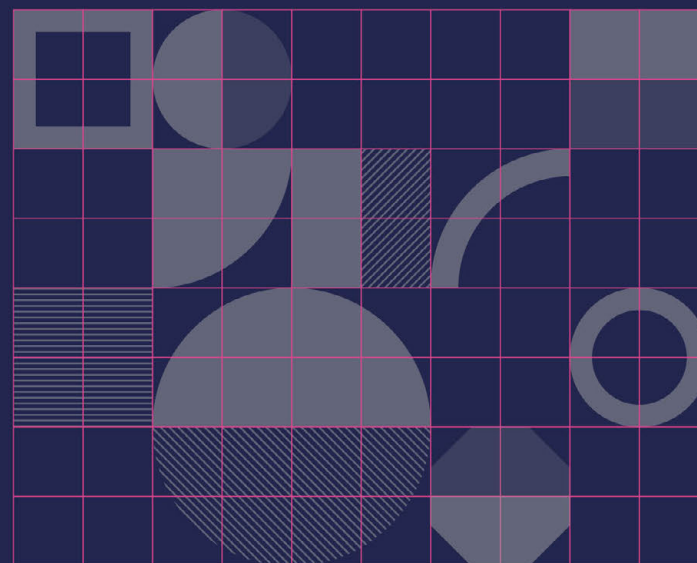
Create a new logo and brand platform, keeping only the name. To challenge the overall generic visual style of the cyber security market and create a much stronger brand recognition. While maintaining the look of a trustworthy and professional security company.

Solution

The new payoff: "Rest Assured." emphasizes the feeling of calmness and security. A dynamic grid system that makes it possible to create endless combinations of graphic patterns. Inspired by the agile process behind coding and the unique creative thinking of each CSIS employee.



Patterns inspired by coding & creative thinking



threat
on

osis

Cyber
gap anal

MAP YOUR FUTURE FOR

Incident Response

PROFESSIONAL CALM & DECISIVENESS

osis

ASURED

osis

osis

REST

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ce





CSIS

Cyber security
intelligence services

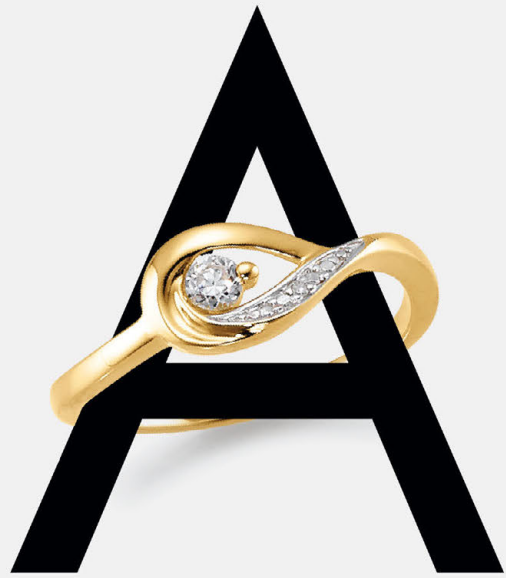
REST ASSURED.



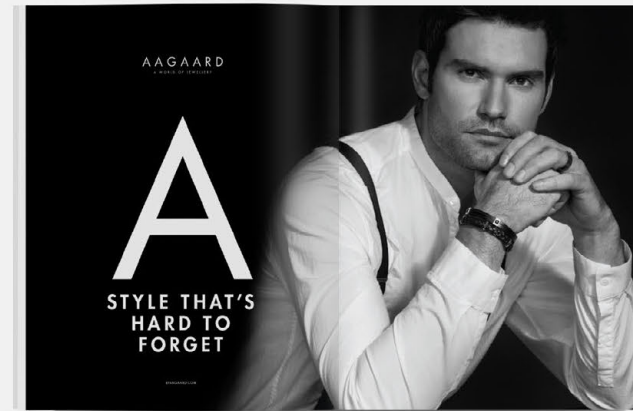
osis

REST ASSURED.

AAGAARD
A WORLD OF JEWELLERY



AAGAARD



CLIENT

Founded in 1946 by Jens J. Aagaard in Denmark. Aagaard jewellery is one of Scandinavia's leading Jewellery brands with distribution in Scandinavia, Europe, Australia & USA.

BRIEF

Revitalize and create a unique visual concept. Make the brand reflect our classic and high quality jewellery with visibility across all communication platforms. Gain a strong and timeless brand position.

SOLUTION

The inspiration came the unique part of the name; the 4 "A" letters. Creating a basic graphic structure; the "A" and a unique diamond pattern. While making it possible to tell engaging stories: "A" moment to remember...



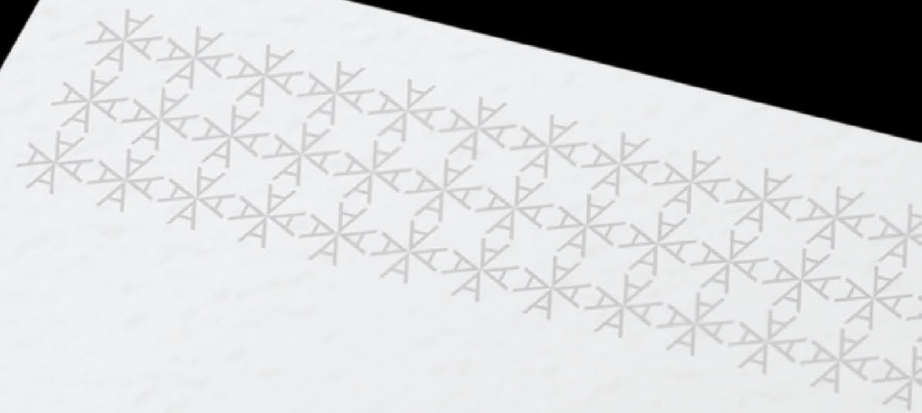




AAGAARD
A WORLD OF JEWELLERY

FALL / WINTER - CLASSIC SELECTION

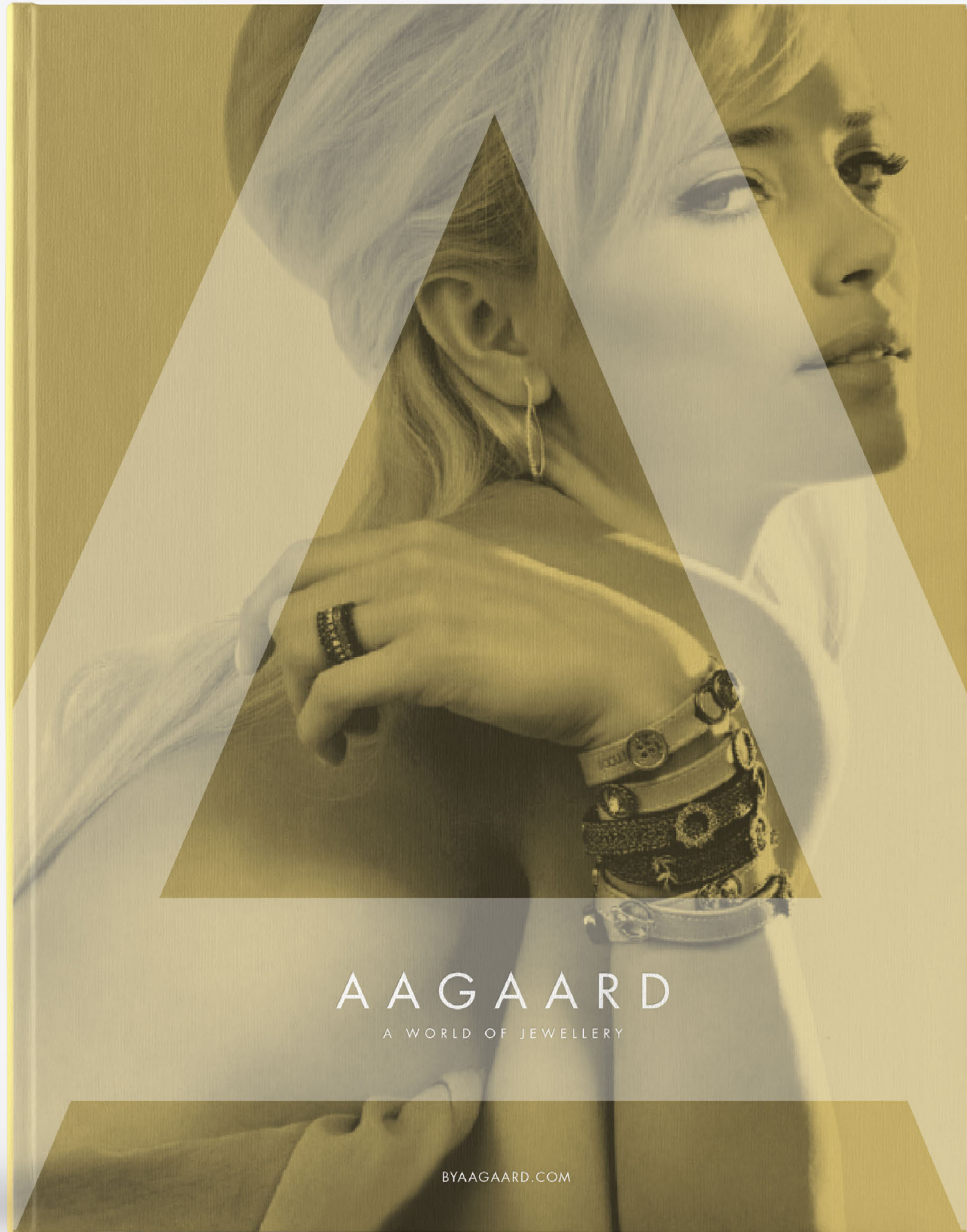
BYAAGAARD.COM



AAGAARD
A WORLD OF JEWELLERY

I 1946 tilbød AAGAARD et smykesortiment, der kunne ligge i en cigarkasse. I dag omfatter kollektionerne et bredt udvalg af eksklusive smykker i unikt design og med en klar fornemmelse for tidens strømninger. AAGAARD har bevæget sig ud på de internationale markeder. Kombinationen af et hæderkronet og traditionsrigt fag, nytænkning, kreative designere og kompetente guldsmedeskaber fundamentet for vores smykker, som glæder hver eneste dag.

BYAAGAARD.COM



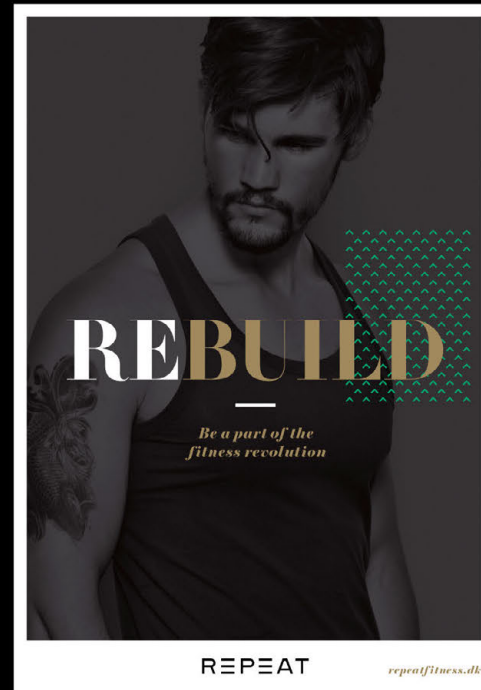
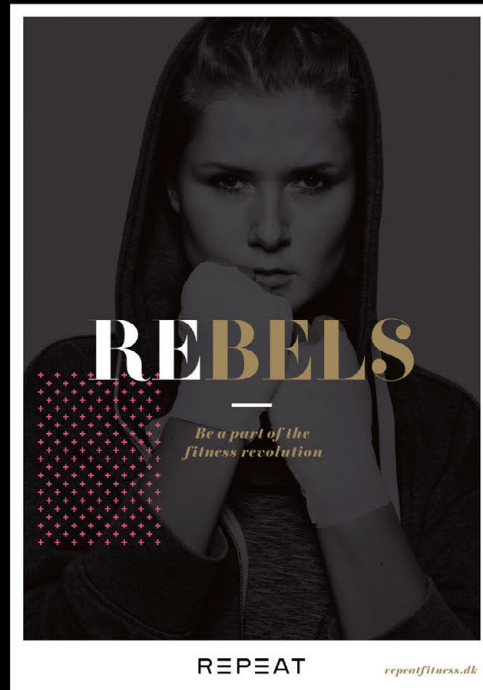
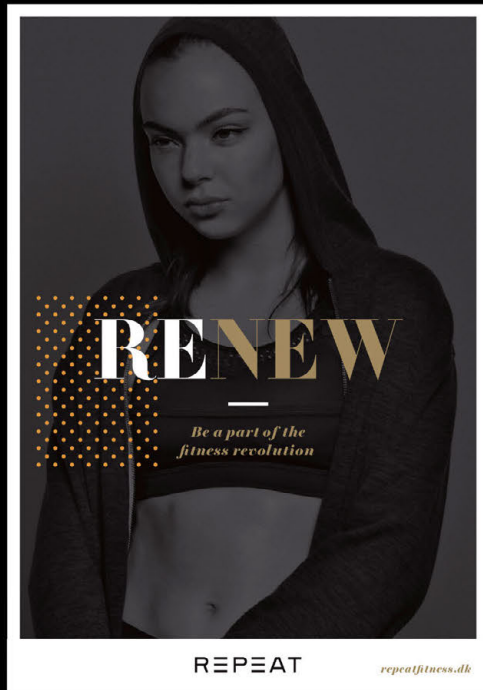
AAGAARD

A WORLD OF JEWELLERY

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THE STORY

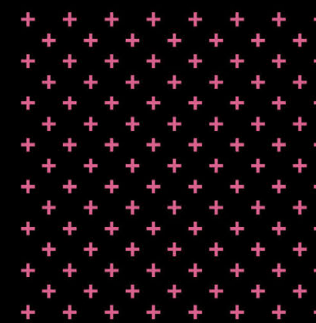
Join the fitness revolution



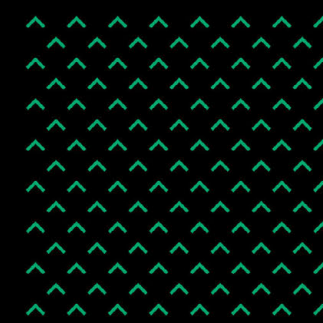
REPEAT



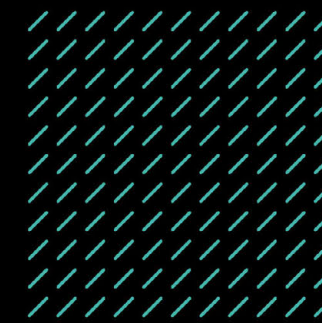
REPEAT



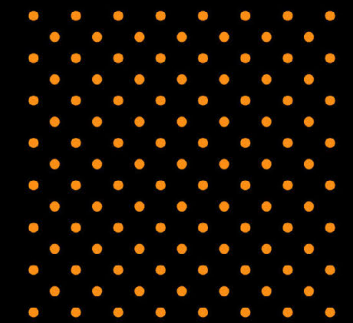
REBELS



REBUILD



REBORN



RENEW

THIS IS REPEAT

Repeat is a successful new urban fitness chain targeting young people in Denmark. The concept is uncompromising, created by people with a strong passion and the desire to create something unique and inspiring. The result is a completely fresh take on the fitness industry.

DESIGN

The name Repeat is based on the belief that repetition is the road to achieve your goals. The identity uses 4 dynamic patterns symbolizing the path to success for the individual. "Re-words" are used as strong statements linking to Repeat and the feeling of being part of a new movement.



REPEAT

REPEAT



EAT

REPEAT

—
*Be a part
of the fitness
revolution*
—

repeatfitness.dk

—
*When fitness
& passion
join forces*
—

repeatfitness.dk



RENEW

Be a part of the fitness revolution

REPEAT

repeatfitness.dk

REBORN

Be a part of the fitness revolution

REPEAT

repeatfitness.dk

REBELS

Be a part of the fitness revolution

REPEAT

repeatfitness.dk

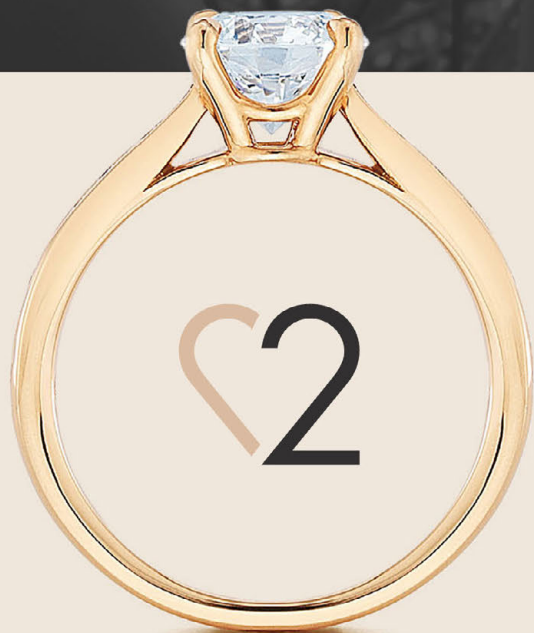
Living2gether®

BY AAGAARD



A BOND BETWEEN TWO PEOPLE

Living2gether is created with the heart – to the heart.
Rings that create a bond between two people.



Living 2gether[®]

BY AAGAARD



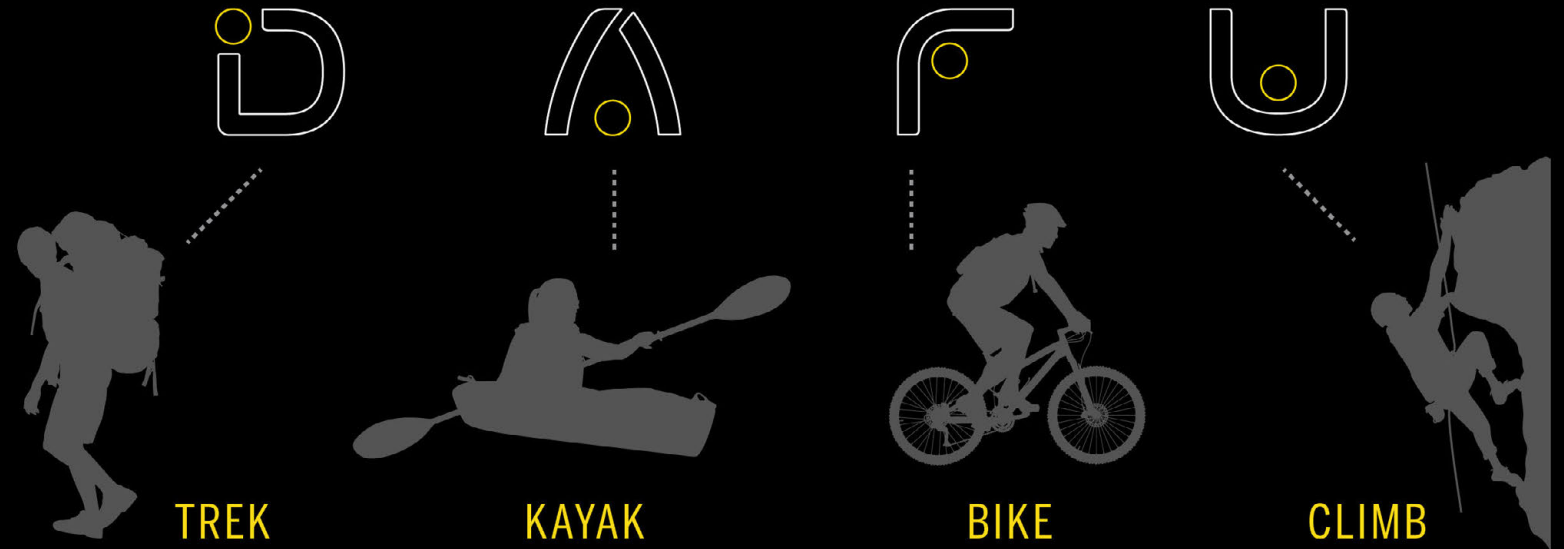


DARU

DANISH ADVENTURE RACE UNION

Adventure race combines two or more disciplines. Teams of 2-4 people plan their own route and compete in races lasting 1-10 days. Teams must finish together. DARU is a non-profit organization, with a vision to unite and improve the sport.

The 4 yellow dots symbolise route waypoints, the headlights of the 4-team members and the union. The DARU logo expresses energy and rawness while referring to the main sport disciplines: Trek, Kayak, Bike, Climb.



TREK



KAYAK



BIKE



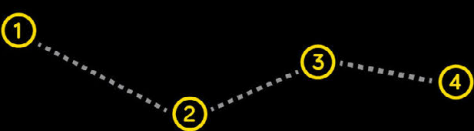
CLIMB



CHECKPOINTS



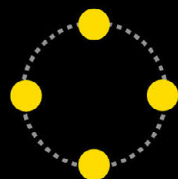
NAVIGATION



WAYPOINTS



HEADLIGHTS



TEAM + UNION

DA
R U



DK MAGAZINE

DANISH
ADVENTURE
RACE UNION

DA
R U



DK MAGAZINE

DANISH
ADVENTURE
RACE UNION



האקדמיה
המרכזית
למחקר
והתפתחות
מחקר
במסגרת
המסגרת
המסגרת



W&K

W&K

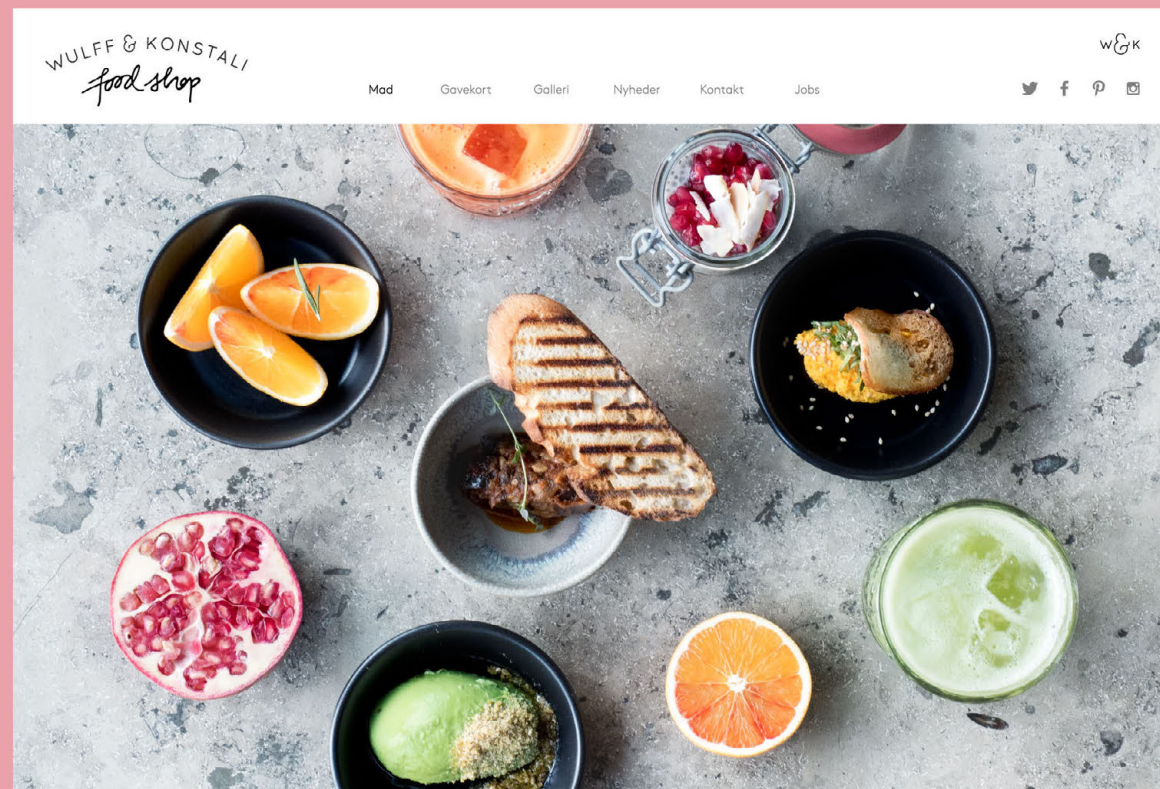
Wulff & Konstali - consists of 3 food shops in Copenhagen. At W&K all their food is homemade with lots of love and organic ingredients. They also serve Copenhagen's most instagrammed brunch.

Passion & Love

W&K's passion for homemade food and creativity was the source of inspiration for the visual identity. The Wulff & Konstali foodshop logo uses a handdrawn font to illustrate their passion for homemade food.

WULFF & KONSTALI

bakery
food shop
takeaway



WULFF & KONSTALI
food shop



WESKY

WULFF & KONSTALI
Food Shop



WILLEMoes (50 CL)

WILLEMoes - 55° NORD (75 CL) + WILLEMoes (50 CL)



Willemoes
55°
NORD



LOCATION 55° NORTH
THE BATTLE OF COPENHAGEN

The famous Battle of Copenhagen in 1801, took place at latitude 55° North in the harbor of Copenhagen.



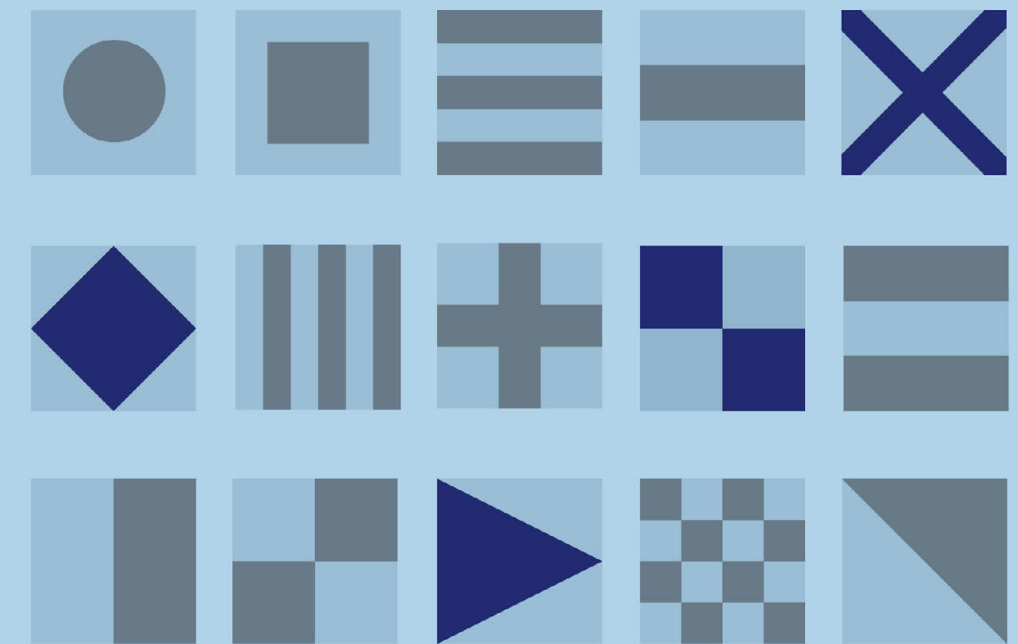
DANISH NAVAL HERO
PETER WILLEMoes

Willemoes beers are brewed as a tribute to the Danish naval hero, Peter Willemoes who fought bravely during the Battle of Copenhagen.



MARITIME
SIGNAL FLAGS

The design is inspired by the maritime signal flags used to communicate with during the Battle of Copenhagen.



BATTLE
OF
COPENHAGEN
2nd April, 1801.

BRITISH DANISH



SLAGET PÅ REDEN, 1801

WIND S.S.E.



BRYGGET MED STOLTHED & ÆRE



Willemoes

55°

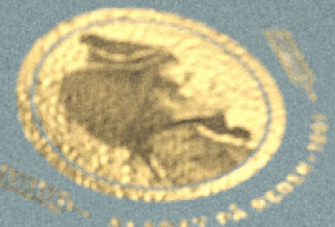
NORD

RØD LAGER

RØD • FYLDIG • MALTET

LAGRET PÅ EGETRÆ

BRYGGET MED STOLT HED & RNE



Willemsens

550

NORD

HAVSTOUT

MØRK • MALTET • FYLDIG

LAGRET PÅ EGETRÆ

ALK. 6,0% VOL.

75CL

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