

# AIAIAI / PACKAGING DESIGN



AIAIAI is an Copenhagen based audio design company dedicated to developing high quality audio products for everyday use. AIAIAI's modern, minimalist headphones and earphones deliver clear, amplified sound. VAG Rounded, Bold





**A B C D E F G H I J K L M  
 N O P Q R S T U V W X Y Z  
 0 1 2 3 4 5 6 7 8 9 0  
 + & \$ = ? © ™**

(UK) The Tracks Headphone is an on-ear headphone. The design is subtle with a clear focus on organic lines and an overall iconic shape. The simple brace design fits everyone and ensures a comfortable and secure fit. The slider connecting the ear cup and the brace, comes in three sets of different colors for customization. The 40mm speaker offers a full-spectrum sound quality with a powerful deep bass and detailed high frequency notes. The inline 3-button microphone works when answering calls and also functions as play/ pause/next song/previous song control and volume control.



















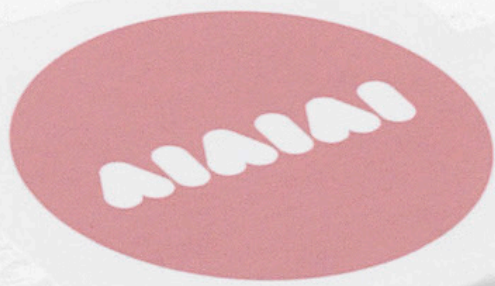
CE RoHS

INSTRUCTIONS  
Please read these instructions carefully before using the device.  
The device is intended for use on the skin of the face and neck.  
It is not intended for use on the head, neck, or chest.  
Do not use the device on children or pregnant women.  
Do not use the device if you are allergic to any of the components.  
Do not use the device if the device is damaged or if the device is not working properly.  
Do not use the device if the device is not working properly.  
Do not use the device if the device is not working properly.

Model: [unreadable]  
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Look inside

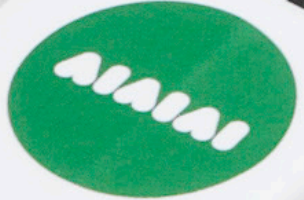


**The Tracs Headphone** is an on-ear headphone. The design is subtle with a clear focus on organic lines and overall iconic shape. The ear cup and the brace comes in three sets of different colors for customization. The 40 mm speaker offers a full-spectrum sound quality with a powerful deep bass and detailed high frequency notes. The inline 3-button microphone works when answering calls and also functions as play/pause/next song/previous song control and volume control.

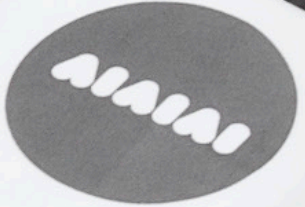
La série de Casques Tracs sont des casques de modèle hautement détaillé. Le microphone et une gâchette avec un fort pouvoir. Intense et une portée de 40 mm offre une qualité sonore et assure un contrôle et sécurisé. Le diviseur se connecte à l'oreille et se focalise clairement sur les lignes organiques et plus généralement sur les on-ear. Le design est simple et sécurisé. Le diviseur se focalise clairement sur une forme et assure un contrôle et sécurisé. Le diviseur se focalise clairement sur une forme et assure un contrôle et sécurisé.



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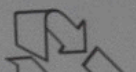
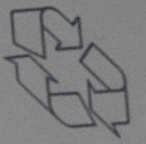
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PLAY



**Pipe**  
Earphone w/mic  
Petrol gradient

Made for  
iPod iPhone iPad



CE

ROHS



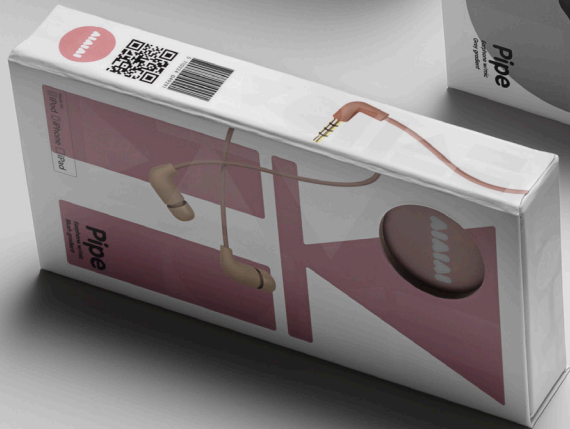
CE

ROHS











## CLAUS RYSSER OGIHARA

Experienced Graphic designer & Art director with more than 15 years of experience and a Master's degree in Visual Communication and Design from the Danish Design School. Having worked at/with some of the top Design agencies and Advertising agencies in Denmark and abroad.

Working mainly with Corporate Visual Identity, Packaging design & Webdesign. In the past I have rendered my skills to global & prominent brands such as:

AIAIAI / NOVO NORDISK / NESTLÉ / AAGAARD JEWELLERY / INTERSPORT / UNILEVER / BECEL / GEORG JENSEN / FRITZ HANSEN / DELL / UBISOFT / ARLA / VELUX / LEGO / SELECT / TDC / ROCKWOOL / WIDEX / TV2 / CPH AIRPORT / DANISCO / SONY MUSIC / TELIA / STATOIL / TEMPUR / NESCAFÉ / JACK & JONES / DYRBERG KERN / MUNTHE + SIMONSEN / WOK / CSIS SECURITY / DANSK SUPERMARKED / SUNDAY / SONISTO / WULFF & KONSTALI / BRYGGERIET VESTFYEN / BESTSELLER / SHELL / TOMS / HALDOR TOPSOE / TV3+ / NØRREBRO THEATER / UDVIKLING FYN / ELDORADO / CANE-LINE / LØGISMOSE / SELECTED / DUBEX / BIOTEX / TERUMO BCT / NEUTRAL / DARU / DANPO / MAC BAREN / OMA / VISITDENMARK / SEAS NVE / H+H / MULTIWING / QUANT SERVICES / PEOPLEGROUP / DHI / COMENDO / SUMMERBIRD / REPEAT FITNESS /

My work have been nominated for and has won several internal design awards and is featured in numerous prestigious design books and magazines.



CLAUSRYSSER.COM / HELLO@CLAUSRYSSER.COM